

## SUMMARY

Frontend Developer and UX Designer with more than 13 years of experience in designing and coding for the web and print. My key strengths are: excellent combination of project managing, design and coding skills, able to implement pixel-perfect designs using hand-coded markup, strong commitment to work, a self starter but also a great team player, always eager to improve and learn new set of skills.

## ACHIEVMENTS:

- more than 13 years of experience in the web and print industry
- currently work for Tripodo GmbH / eviom GmbH, Munchen (DE)
- managed design and frontend code for a massive project Verivox.de
- was in charge for design and frontend code of high traffic website Tripodo.de
- as CEO worked directly with clients on requirements, specifications, marketing plans and budgeting
- worked in multicultural and remote teams, in agile environment

## WHY WE SHOULD WORK TOGETHER:

- Very Good understanding of the principles of design and design theories
- Good technical skills enables me to use my knowledge of design principles
- Ability to conceptualise and think visually
- Ability to work within a team or alone
- Excellent understanding of frontend and backend coding processes therefore ideal candidate for web projects management

## EXPERIENCE:

### SENIOR FRONTEND DEVELOPER / WEB DESIGNER

*Tripodo GmbH / Munchen (DE) / June 2012 - Present*

Created design and managed complete frontend code of company's core website, taking care of best HTML semantic and UX practices.

- HTML, LESS CSS, JavaScript/jQuery, Bootstrap, CDN
- cross-browser fixes
- created booking inquiry system and worked on custom CMS
- collaborating with geografically dispersed team of developers

### SENIOR FRONTEND DEVELOPER

*eviom GmbH / Munchen (DE) / June 2012 - Present*

Producing responsive Wordpress and Bootstrap framework websites for leading German companies. Managing complete frontend code, taking care of best HTML semantic and UX practices, making design and design decisions for mobile and tablet views based on the defined or proposed/designed desktop designs.

- HTML, CSS, JavaScript/jQuery, Bootstrap, Wordpress, SEO
- creating custom Wordpress themes and custom landing pages
- maintenance of WordPress websites
- cross-browser fixes
- collaborating with geografically dispersed team of developers

### Marketing Project Manager / Graphic Designer

*Brionka d.d. / Pula (HR) / February 2010 - May 2012*

Responsible for branding company's products, creating marketing plans and strategies, producing high quality versatile graphic designs and worked closely on budgeting decisions and printing approvals

- in charge of identifying best advertising approach for marketing campaigns
- creating design and print solutions for wide range of advertisements (product packaging designs, billboards, flyers, vehicles...)
- selecting and approving packaging materials, print proofing
- managing workflows between production lane and comercial managers
- educating sellers how to behave on certain marketing campaign
- producing musical radio advertisements

## CEO

*Tubak.NET, Design studio / Zminj (HR) / January 2005 - January 2010*

Responsible for contacting clients and worked directly with clients on requirements, specifications, marketing plans and budgeting, mockups, visual ideas and website ideas/solutions. Was in charge of managing complete projects and creating visual identities and designs for web and print.

- in charge of designing and creating creative visual identities and presenting them to clients
- calculating budgets and contacting with clients on daily basis
- managing team of co-workers and delegating tasks
- extensively using Adobe graphic tools
- preparing final pre-press PostScript print files for small and large scale projects
- integrating HTML with server-side coding (ASP), Wordpress and Joomla themeing

## Head Web Developer / Graphic Designer

*Edcom d.o.o., IT Company / Porec (HR) / December 2002 - June 2005*

Designing and implementing designs for various websites. Producing simple and large scale CMS systems using ASP/Access/MS SQL. Developing Flash web applications in ActionScript 2.0. Working on many large scale projects, as a team leader, team member or independently. Branding and print design.

## SKILLS:

- HTML5, CSS3 (using LESS or SASS), JavaScript / jQuery, AJAX, Bootstrap
- Design clean frontend architectures that integrate well with server-side code and technologies
- Create design solutions to complex information requirements, while conducting UX best practices
- Proficiency with Photoshop, CorelDraw, Illustrator, InDesign, Dreamweaver, MS Office, DOM Inspector tools using Sublime Text for coding
- Strong attention to detail, pixel perfect execution, user centered design
- In-depth knowledge of cross-browser quirks and performance optimisation techniques
- Comfortable with Windows and Mac computers and version control systems (SVN, Git, Mercurial)
- Hands-on theming for Content Management Systems (Wordpress, Joomla)
- Experience in creating and designing MailChimp campaigns, and ZOHO CRM templates
- Good knowledge of ASP 3.0 and MS SQL and basic knowledge in PHP/mysql, good understanding of OO programming
- Ability to work on multiple projects simultaneously respecting demanding deadlines
- Have worked in SCRUM, agile team environment
- Fluent in English, Italian, Serbian and Bosnian both written and spoken; beginner knowledge of German;
- mother tongue Croatian

## EDUCATION:

### Physics and Polytechnics (3 years)

*at the University of Rijeka, Croatia 1996 - 2001*

### Project managing and fundraising course

*SMART, Rijeka, Croatia, 1999*

### Graphic Design

*ProAnima, Rijeka, Croatia, 2001*

### Technician for electrotechnics and electronics

*Technical Highschool, Pula, Croatia, 1991 - 1996*

### Leadership, lobbying and public speaking course

*SMART, Rijeka, Croatia, 2000*

## PERSONAL:

- Optimistic and motivated self-starter
- Passionate about code, design and all aspects of my work
- Team member, but able to tackle projects independently
- Always willing to learn new technologies and current best practices
- Love music in general, guitars, drums, singing... and people with a sense of humor

**DAMIR TUBAK** - Frontend developer - UX designer

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